



# Form ADV Part 2B: Brochure Supplement

Last Updated: August 11, 2026

Supervised Person:  
**John E. Lococo**

LSY, Inc. dba American Investors Co.  
12667 Alcosta Blvd., Suite 160  
San Ramon, CA 94583  
Tel (925) 866-2882  
Fax (925) 866-8989  
[www.americaninvestorsco.com](http://www.americaninvestorsco.com)

This brochure supplement provides information about the Supervised Person(s) listed above that supplement American Investors Company's brochure (Form ADV Part 2A). You should have received a copy of that brochure. Please contact us at (925) 866-2882 and/or via [info@americaninvestorsco.com](mailto:info@americaninvestorsco.com) if you did not receive the brochure or if you have any questions about the contents of this supplement.

Additional information about American Investors Company is also available on the SEC's website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov) or on our website at [www.americaninvestorsco.com](http://www.americaninvestorsco.com).

## Item 2. Educational Background and Experience

---

American Investors Company ("AIC") requires certain licensing standards as well as a certain level of business experience for giving investment advice to clients. For example, all advisers must be professionals with relevant industry experience in order to adequately demonstrate a certain level of expertise in securities management and analysis. American Investors Company requires that all investment adviser representatives maintain the minimum licensing qualifications in accordance with all federal, state, and self-regulatory organization (SRO) rules and regulations.

Name: John E. Lococo  
Date of Birth: 1/30/1955  
Education: West Valley College, Saratoga, CA – AS 1976  
University of California, Davis, CA – BS Biological Sciences 1978

Background:

| From    | To      | Name                                         | City      | State | Country | Position                  |
|---------|---------|----------------------------------------------|-----------|-------|---------|---------------------------|
| 03/2010 | Present | AMERICAN INVESTORS COMPANY                   | SAN RAMON | CA    | USA     | REGISTERED REPRESENTATIVE |
| 08/2010 | Present | AMERICAN INVESTORS COMPANY                   | SAN RAMON | CA    | USA     | ADVISORY AFFILIATE        |
| 07/2018 | Present | FIRST STREET WEALTH ADVISORS/JOHN E. LOCOCO  | SAN JOSE  | CA    | USA     | INSURANCE AGENT           |
| 09/2001 | 07/2018 | FIRST STREET INSURANCE AGENCY/JOHN E. LOCOCO | SAN JOSE  | CA    | USA     | INSURANCE AGENT           |

## Item 3. Disciplinary Information

---

There are no material legal or disciplinary events for the supervised person.

There is no other proceeding in which a professional attainment, designation, or license of any of the supervised persons as part of this Brochure Supplement was revoked or suspended because of a violation of rules relating to professional conduct, nor were there any incidents where any of the supervised persons as part of this Brochure Supplement resigned (or otherwise relinquished his attainment, designation, or license) in anticipation of such a proceeding.

### Use of BrokerCheck

The details of any disciplinary history, whether material or immaterial, of any supervised person of AIC may be found on either the Financial Industry Regulatory Authority's (FINRA) BrokerCheck system ([www.finra.org/brokercheck](http://www.finra.org/brokercheck)) or the IAPD ([www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov)).

## Item 4. Other Business Activities

---

### Broker-Dealer Activity

AIC is a FINRA member broker-dealer. All supervised persons of AIC are also currently licensed as securities salespersons/registered representatives with the broker/dealer. As such, supervised persons may recommend securities products for a commission. This could present a potential conflict of interest. Supervised persons could receive fees and commissions if the client chooses to implement recommendations made in their capacity as registered representatives. However, the client is under no obligation to purchase products that supervised persons may recommend, or to purchase products through AIC.

#### **Other Business Activity**

Name: First Street Wealth Advisors/John E. Lococo, Insurance Agent  
Duties: Life, accident and health insurance sales

All material conflicts of interest are disclosed in the Form ADV Part 2A regarding supervised persons and/or AIC which could possibly impair the rendering of unbiased and objective advice.

#### **Item 5. Additional Compensation**

---

The supervised person listed above as part of this Brochure Supplement does not receive any "economic benefit" as that term is defined (e.g. sales awards and other prizes) from a non-client for providing advisory services.

#### **Item 6. Supervision**

---

John E. Lococo is supervised by the firm's designated Home Office supervisory personnel, including the Chief Compliance Officer and/or other designated principals responsible for supervising advisory activities. Supervision is performed on a regular basis and includes a review of account opening documentation, transactions, and selected subsequent suitability reviews conducted on a sampled basis. Questions regarding supervision may be directed to the firm's Chief Compliance Officer or designated Home Office supervisor at (925) 866-2882.